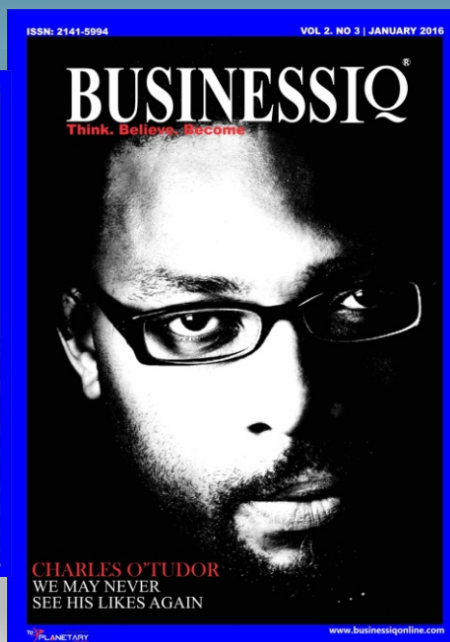


Take Advantage Of
BUSINESSIQ
AFRICA
MAGAZINE

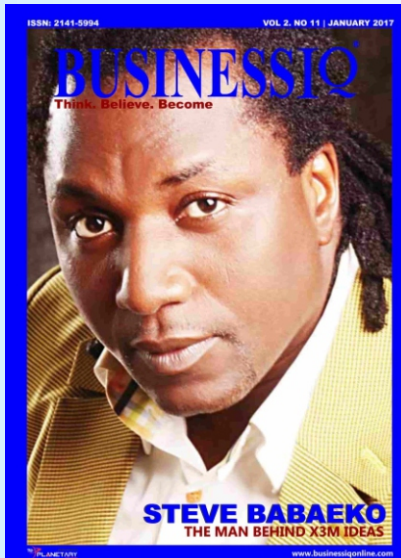
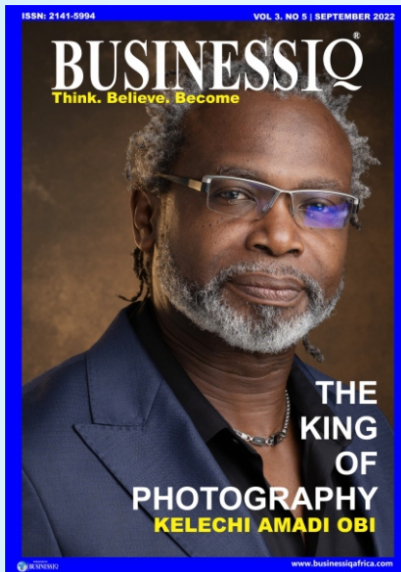


ADVERTISE YOUR BRAND



Africa's #1 business resource for entrepreneurs

INTROUCTION



Today's businesses exist in a new economic landscape that forces creativity and out-of-the-box ways of selling one's product or service. The bestselling product in the market isn't the best; it is simply the product that is rightly positioned and readily available to your target customers with the purchasing decision and power. And that is why we want you to take advantage of BusinessIQ Africa magazine and community to reach your target clients, increase sales and profit margin.

WHAT IS UNIQUE ABOUT BUSINESSIQ AFRICA MAGAZINE?

Established in 2009, BusinessIQ Africa is the #1 business resource for African entrepreneurs and Africans in diaspora. It is a monthly digital magazine that focuses on interviewing successful business leaders in Africa, and retell their stories to educate and inspire African entrepreneurs. BusinessIQ Africa has over 100,000 entrepreneurs with purchasing power in the BusinessIQ Africa Community, which comprises of entrepreneurs, CEOs, and Managers in Nigeria and major African countries

BUSINESSIQ AFRICA MAGAZINE

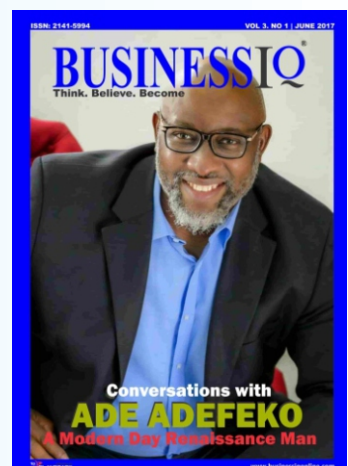
Advertising on BusinessIQ Magazine will give your brand:

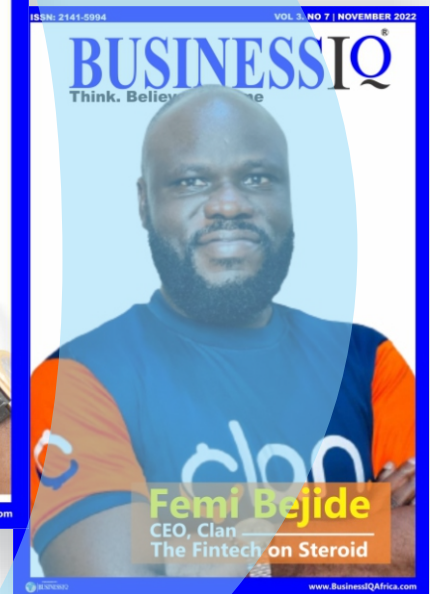
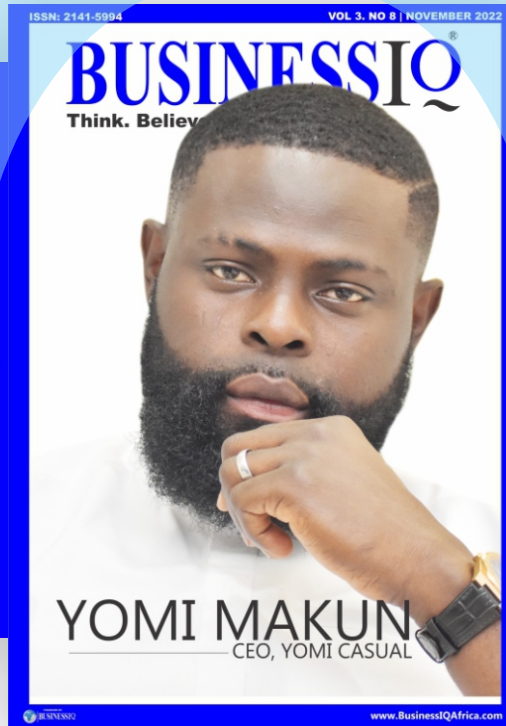
- Timeless opportunity to be seen by our existing and new subscribers of BusinessIQ Africa magazine.
- Your brand will be rightly positioned and readily available to over 100,000 decision making entrepreneurs in BusinessIQ Africa Community.
- Your brand will gain visibility across Nigeria and across Africa, United Kingdom and United States of America.
- An opportunity to explore and capture major decision makers with purchasing power.
- Opportunity to educate and familiarize your target customers with your brand, to enhance good will and brand reputation.
- Create cohesive brand identity and save it from the clutches of the competitors
- Leverage on business-to-consumers (B2C) and business-to-business opportunities

Advert Type	Monthly (N)	Quarterly (N)	Yearly (N)
First Page Inside	520,000.00	1,560,000.00	6,240,000.00
Inside Page	450,000.00	1,350,000.00	5,400,000.00
Back Cover	400,000.00	1,200,000.00	4,800,000.00
Half Page	225,000.00	675,000.00	2,700,000.00
Featured Article in Magazine	180,000.00	540,000.00	2,160,000.00
Featured Post in Blog	90,000.00	270,000.00	1,080,000.00

Note:

- For any advert slot, kindly add 7.5% V.A.T
- All advert slots are pre-paid and prepared in PDF format
- BusinessIQ Africa magazine is targeted towards entrepreneurs





- All advert in BusinessIQ Africa magazine are timeless
- Advert above 3-10 slots attracts 5% discount. Advert above 10 slots attracts 10% discounts.
- All adverts are pre-paid and prepared in PDF format and forwarded to info@businessiqafrcia.com.
- All Cheques or transfer should be made payable to **BUSINESSIQ AFRICA** or Transfer to:
 - Account Name: **BusinessIQ Africa**
 - Account Number: **0557050074**
 - Bank: **GTBank**
- All adverts are subject to legal vetting prior to publication
- Advert rates are subject to change without notice but adverts currently running will not be affected until the duration expires.
- Advert starts the day the advert is published and runs for the period paid for

BusinessIQ Africa

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